

## FACTS & FIGURES 2026

### APPLICATION DEADLINE

**Early bird: until 30 November 2025** minus € 50 per stand

**Robin: until 15 February 2026**

**Nightingale: applications from 16 February 2026** plus 15%

Applications can only be submitted via the **online portal**.

**Submission of the application form via the online portal constitutes a binding registration for the market.**

### DATE

15 to 17 May 2026

### OPENING HOURS

Friday, 15 May from 2 pm to 7 pm

Saturday, 16 May from 10 am to 7 pm (*access for exhibitors from 9.30 am*)

Sunday, 17 May from 10 am to 7 pm (*access for exhibitors from 9.30 am*)

The opening hours must be observed regardless of weather conditions. In the event of severe weather or similar hazards, the organiser will be solely responsible for informing exhibitors of any early closure of the event, including via the WhatsApp group set up specifically and exclusively for the FRÜHLINGSQUARTIER.

### SET-UP

Friday, 15 May between 8 am and 1 pm

### DISMANTLING

Sunday, 17 May between 7 pm and 10 pm

A penalty of € 350 will be charged for late set-up or early dismantling.

### LOCATION

Schlosspark Hetzendorf  
Hetzendorfer Straße 79, 1120 Vienna

### INTERNAL COMMUNICATION DURING THE EVENT

The organiser will set up a WhatsApp group to ensure efficient communication during the three days of the

event. After the event, the WhatsApp group and all associated data will be deleted by the organiser.

### ADMISSION CHARGE

Day ticket: € 8 (free admission up to 22 years)

Multi-day ticket: € 12

Each exhibitor will receive:

- 5 exhibitor passes
- 20 free admissions
- 20 guest tickets (1 + 1 free)

### MEET & GREET SPECIAL

We provide each exhibitor with Prosecco and glasses for their own side event at their stand.

Please register for your free MEET & GREET SPECIAL by 20 April 2026, stating the time and number of guests. We will deliver Prosecco & glasses directly to your stand.

### NUMBER OF EXHIBITORS

approx. 90

### WEBSITE

[www.fruehlingsquartier.at](http://www.fruehlingsquartier.at)

### SOZIALE MEDIEN

  designquartiere

### PRICES AND MASS OF STANDS

Stand size	Stand price
6 m <sup>2</sup> (3 x 2 m, W x D) à	€ 430
9 m <sup>2</sup> (3 x 3 m, W x D) à	€ 490
12 m <sup>2</sup> (4 x 3 m, W x D) à	€ 580
16 m <sup>2</sup> (4 x 4 m, W x D) à	€ 680
20 m <sup>2</sup> (5 x 4 m, W x D) à	€ 780
25 m <sup>2</sup> (5 x 5 m, W x D) à	€ 900
30 m <sup>2</sup> (6 x 5 m, W x D) à	€ 1030
35 m <sup>2</sup> (7 x 5 m, W x D) à	€ 1160
40 m <sup>2</sup> (8 x 5 m, W x D) à	€ 1300
45 m <sup>2</sup> (9 x 5 m, W x D) à	€ 1400

### Retail

Stand price plus 20%

### Start-up

(company founded no more than 2 years ago)

Stand price minus 10%

**Caterers** who would like to spoil our visitors and exhibitors with culinary delights are kindly requested to contact us directly.

If you require more space, please contact us directly.

If several labels are using a stand, a marketing and processing fee of € 180 will be charged for the second label and for each additional label.

### **ADDITIONAL BOOKABLE**

**Power plug** (3-pin Schuko): € 45

**Rental tents (3 x 3 m):** € 180 incl. rear wall & side panels, assembly & dismantling, securing with weights.

A limited number of rental tents are available.

Tents are mandatory, or another option must be available to fulfil the opening requirement.

### **ALLE PRICES**

**include** advertising and communication (see list) as well as MEET & GREET SPECIAL

**excluding** stand fittings, equipment and 20 % VAT.

### **TERMS OF PAYMENT**

The invoice amount is due upon receipt of the invoice and is payable without deduction.

**Early bird** bonus:

Payment deadline: **16 December 2025**

**Robin:**

Payment deadline: **28 February 2026**

**Nightingale:**

Payment deadline: **immediately upon receipt of invoice**

### **CANCELLATION POLICY**

**Free of charge:** Cancellation before 28 February 2026

**50 % of the total gross amount:** Cancellation between 1 March and 31 March 2026

**100 % of the total gross amount:** Cancellation on or after 1 April 2026

### **INSURANCE COVER**

The Hetzendorf Palace Park will be closed from 15 to 17 May 2026 after the market closes each day.

Please ensure that you have sufficient insurance cover for the goods you bring, your commercial and technical equipment, as well as sufficient cover for your liability, fire, storm, water, hail and theft insurance, as the organiser accepts no liability.

### **APPROVAL DEADLINE**

The final decision (by a jury of experts and the event team) on the acceptance of your application will be communicated to you in writing. The jury of experts will meet monthly from October 2025 onwards and will decide on the acceptance of your application on an ongoing basis. The organiser reserves the right to reject applications that do not meet its quality criteria or the overall concept.

# TERMS OF EXHIBITION 2026

## § 1 APPLICATION

Registration for a stand is made using the application form (online) provided by the organiser.

**By submitting the application form via the online portal, the application is considered a binding registration for the market.**

## § 2 ACCEPTANCE

By submitting an application, the exhibitor acknowledges the exhibition conditions as binding for themselves and all their employees at FRÜHLINGSQUARTIER.

The admission of an exhibitor to the FRÜHLINGS-QUARTIER (hereinafter referred to as the event) does not replace the commercial licence to exhibit and sell the registered goods. Each exhibitor is responsible for ensuring that they and their staff comply with commercial law and labour law and other legal provisions and requirements relating to their exhibition activities, in particular with regard to company name, **price labelling including VAT** and accident prevention.

## § 3 APPROVAL

The organiser (headPro GmbH) shall decide, together with a jury of experts, on the approval of exhibitors and the objects/goods exhibited and offered for sale. The organiser is entitled to reject applications without giving reasons. **The contract between the organiser and the exhibitor is concluded upon receipt of the confirmation of approval.**

An approval that has already been granted may be revoked if the conditions for approval are no longer met. **The exhibitor undertakes to offer only products developed by themselves that have not been mass-produced** and that have been confirmed by the organiser in the course of the approval process.

The offering of products that have not been confirmed by the organiser in the approval is only permitted with the written consent of the organiser. The organiser has the right to inform the exhibitor of any changes requested with regard to the products, stand design and decoration, which must be taken into account by the exhibitor.

## § 4 CHANGES OR FORCE MAJEURE, CANCELLATION

The organiser is entitled to cancel the event before it begins if unforeseeable events beyond the organiser's control make it impossible to hold the event as planned.

In the event of the event not taking place and/or the event starting late in the event of force majeure, there shall be no entitlement to compensation or reimbursement for loss of earnings.

In the event of business interruptions of any kind and duration (e.g. due to power failures, etc.), the exhibitor waives any claims or demands for damages against the organiser.

In the event of short-term cancellation of the event due to official orders relating to the COVID-19 pandemic or a similar pandemic virus, any stand rental fees already paid will be refunded.

The organiser reserves the right to cancel FRÜHLINGS-QUARTIER 2026 by 15 April 2026 if a certain number of exhibitors is not reached.

## § COVID-19 OR SIMILAR PANDEMIC VIRUSES

The organiser and the exhibitor are obliged to observe and implement the applicable official regulations concerning COVID-19 or a similar pandemic virus.

## § 6 ALLOCATION OF LOCATION

The organiser shall allocate locations taking into account the available options, regardless of the date of receipt of the application. Special requests shall be taken into account in the decision and considered as far as possible. There is no entitlement to consideration or implementation of requests. The exhibitor shall be notified of the allocation of the location in writing.

The organiser may be forced to relocate entrances, exits and passageways for technical reasons. The organiser shall notify the exhibitor in writing as soon as possible of any resulting changes to the location, type or dimensions of the stand, and these shall be accepted by the exhibitor. In the event of a minor restriction of the stand necessary for technical reasons, this may not exceed 50 cm in length/depth and shall not result in a reduction in the stand rental fee.

## § 7 COSTS

The binding stand [rental fees](#) can be found in the Facts & Figures on page 1 and on the application form. All prices stated in the Facts & Figures and the Exhibition Conditions are exclusive of 20 % VAT.

## § 8 TERMS OF PAYMENT

The invoiced rental costs are due immediately upon receipt of the invoice without deduction (see also [Facts & Figures on page 2](#)). Any payment transaction fees incurred by bank transfers, in particular international transfers, shall be borne in full by the invoice recipient (exhibitor) and will be charged retrospectively if necessary.

After a written reminder has been sent and no payment has been received, the organiser may dispose of any stands that have not been paid for or have not been paid for in full. In such cases, the organiser may refuse to hand over the stand. The organiser reserves the right to charge interest on arrears at a rate of 8 % above the applicable discount rate of the Austrian National Bank and/or to charge reminder fees of € 20.00 (plus 20 % VAT) per reminder in the event of late payment.

Soil and meadows must be treated with care to avoid damage to the land. In the event of any damage to soil, meadows, exhibition areas, etc. caused by unlawful installations by the exhibitor, a cleaning fee of € 350 (including 20 % VAT) per stand or a restoration fee of € 750 will be charged on site due to the obligation to restore the site to its original condition. In this case, the organiser reserves the right to charge the respective exhibitor the actual costs of restoration in addition to this penalty, upon presentation of the relevant invoices. The penalty payment made will be credited against the amount. Any damage must be reported to the organiser by the exhibitor without delay.

## § 9 WITHDRAWAL

Withdrawal can only be made in writing and is only legally effective upon receipt by the organiser. The organiser must confirm receipt of the notice of withdrawal in writing. The [cancellation conditions](#) can be found in the Facts & Figures on page 2. If, for whatever reason, the stand is not used despite a valid application/approval, the entire stand fee is due.

If a stand space that has become vacant due to withdrawal is allocated to another party, neither the exhibitor who has withdrawn nor the exhibitor who has taken over the stand space shall be entitled to a reduction in the stand fee.

If the stand is vacated early by the exhibitor for any reason whatsoever – including rain, thunderstorms, etc. – a penalty payment of € 350 shall be deemed agreed. In this case, the organiser reserves the right to invoice this amount (see also [§ 12 Stand supervision](#)).

## § 10 TRANSFER TO THIRD PARTIES

The exhibitor is not entitled to transfer, exchange or sublet the allocated stand, in whole or in part, to third parties. In this case, the organiser is entitled to have the stand cleared immediately, retaining the stand rental fee already

paid, and to exclude the exhibitor from further participation in the event. If the stand fee has not yet been paid, it remains due in full and the consequences of late payment specified in [§ 8](#) and the penalty payment specified in [§ 12](#) shall apply. The term “third parties” does not include employees or persons in other contractual relationships who work or will work for the exhibitor.

## § 11 SET-UP, STAND DESIGN, DISMANTLING

The stand must be set up before the start of the event. The [set-up times](#) can be found in the Facts and Figures on page 1. The exhibitor is obliged to inform the organiser of the completion of the stand set-up by 1 pm at the latest on the set-up day in order to obtain approval from the organiser.

Equipment brought by the exhibitor that was not disclosed in the application and therefore not approved may only be used after consultation with the organiser. The approved stand length and the prescribed maximum construction height of 3 m may not be exceeded.

The organiser reserves the right to check compliance with the stand limits and to charge a fee retrospectively if the specified stand size is not observed. The location of the stand may not be changed.

The organiser may, upon request, demand the alteration or removal of stand structures and decorations that are inconsistent with the style of the event. When designing or decorating their stand, exhibitors must use single-colour (white or light-coloured) tents, pagodas or umbrellas made of fabric. The use of conventional plastic tents is not permitted. For safety reasons, cheap tents (so-called “DIY store pavilions”) are not permitted.

Posters/company signs etc. are permitted in sizes up to a maximum of **A2** (420 x 594 mm).

Roll-ups, beach flags and other advertising displays exceeding the size of A2 are not permitted.

No boxes, packaging, etc. may be stored or placed in the visitors' field of vision. Exhibitors are therefore requested to cover their tables with floor-length drapes on at least three sides in keeping with the overall appearance. Please note that temporary storage is not possible during the entire event period.

The exhibitor is liable for any damage caused by the use of defective, unsuitable or non-state-of-the-art equipment.

The stand may not be cleared, either partially or completely, before the end of the event. Dismantling must take place within the specified [dismantling time](#) (see Facts & Figures on page 1). **The exhibitor must dispose of any waste they have generated, such as packaging**

**material and similar items, in the designated waste containers or take it with them. During dismantling, all waste must also be disposed of or taken away by the exhibitor themselves.**

The organiser will provide separate information on the delivery and collection of goods/objects and any equipment.

The entry, loading and unloading regulations must be followed without exception.

### §12 STAND SUPERVISION

The exhibitor must arrive at their stand 30 minutes before the event opens, as the castle grounds will be open from this time. The organiser accepts no liability for the goods/objects or equipment. The stand must be stocked with the approved goods and manned by trained personnel for the entire duration of the event. If the stand is vacated early by the exhibitor for any reason, a penalty payment of € 350 shall be deemed agreed. **(This also includes weather events such as rain, thunderstorms, etc., which do not pose an immediate danger to exhibitors and visitors. In the event of severe weather or similar, the organiser will inform the exhibitor of any early closure of the event – including via the WhatsApp group.)** In this case, the organiser reserves the right to charge this amount. At the end of the opening hours on Friday and Saturday, all exhibitors must leave the castle grounds immediately so that the park can be closed.

### § 13 GOODS ON OFFER

It is very important to the organiser to present a wide range of goods to every visitor to the event. Exhibitors are therefore requested to present **the same wide and representative range of goods on all three days of the event during the entire opening hours.**

### § 14 ADVERTISING MEASURES

The exhibitor undertakes to preserve the dignity of the venue in all measures relating to the event. Independent advertising measures of any kind on site may only be carried out after consultation with the organiser.

### § 15 LIABILITY

The castle grounds will be locked after opening hours. The organiser accepts no liability for theft or damage to the goods/objects or other equipment of the exhibitor. Legal and contractual claims for damages against the organiser are generally excluded to the extent permitted by law (except in cases of intentional damage).

**We would like to point out that the exhibitor must ensure that their own stand is adequately protected against bad weather.**

In the event of weather warnings, such as storms or thunderstorms, the stand structures must be cleared on instruction if necessary. The exhibitor is liable for personal injury and property damage caused by improperly erected stand structures.

For fire safety reasons, the use and handling of open flames (including torches, candles, barbecues, etc.) and highly flammable liquids is prohibited both inside and outside the rented stand area. If open flames are to be used for presentation or sales purposes, the exhibitor must notify the organiser in advance. Express written permission from the organiser is required. In addition, the stand must be equipped with a functional and tested fire extinguisher (including a valid test sticker).

### § 16 DATA PROTECTION

By submitting the application, the exhibitor agrees that the data provided in their profile on the application portal may be stored by headPro (in accordance with the GDPR) and that this data may be used for the purpose of organising the event if the organiser accepts the application. By submitting the registration form, the exhibitor gives their consent for their data (name, place of origin, website, Facebook, Instagram, goods offered, product and personal images) to be used for marketing activities related to the event, such as printed materials, social media, newspapers, online activities, etc. Furthermore, photographic material from the event may be used for marketing activities.

### § 17 HOUSE RULES

The organiser exercises domiciliary rights at the event venue and may issue house rules. Overnight stays in the castle grounds are prohibited, as is climbing over locked gates and doors. The instructions of the organiser and its employees on site must be followed in all cases.

### § 18 CHANGES

Changes to the exhibition conditions, etc. require mutual written approval to be legally valid.

### § 19 EQUAL TREATMENT

All personal references used in this document apply equally to persons of any gender.

### § 20 PLACE OF PERFORMANCE AND JURISDICTION

The place of performance and jurisdiction is Vienna.

### WE ARE HAPPY TO ANSWER ANY QUESTIONS YOU MAY HAVE

Andrea Stricker-Pokorn  
E [a.stricker-pokorn@headpro.at](mailto:a.stricker-pokorn@headpro.at)  
T +43 (0) 676 581 10 63